

# THE DEFINING EDGE IN LEADERSHIP

Barry Pogorel is known for inspiring people to accomplish the impossible.

What qualifies him is decades of doing it himself.

Presenting to more than 10,000 people in courses, workshops, corporate retreats, strategic training, and events, Barry's highly interactive approach engages and empowers them— in the moment and well beyond— to create **Revolutionary Results**. As a transformational consultant and coach, he has led thousands of executives to reach far beyond the limits that stop us all, whether as teams, in the C-Suite, or those on entrepreneurial quests.

No matter our talents, skills or experience, we all run into the brick walls of self-doubt, stopped by personal fears that we may hide from ourselves and others. Barry inspires audiences to feel safe to examine these with him, earning their trust as he leads them to new openings, freeing their full powers of leadership. When they take on his message and guidance, they achieve revolutionary results, exactly as promised.

Barry's clients are an impressive list of Fortune 1000 companies and enterprises; for CEOs, senior executives, and aspiring senior managers; in the US, Europe, Africa, and the Asia-Pacific divide.



## BARRY'S RECENT MEDIA TOPICS

### **Purpose & the Empowered Executive: Becoming Fully Effective by Design**

What does it take to create new perspectives, gain lasting personal growth, and attract unwavering support to achieve what is most important?

*Value add for the audience:* Gaining access to "scaling themselves" up.

### **The Corporate Culture Dream Is Yours to Claim**

When corporate silos, meetings quagmires, generation gaps, or trickle-down communications trap you, it's time for the impossible.

*Value add for the audience:* Learning how to reach for and gain the unsurpassable strategic advantage of a high-functioning culture.

### **Six Principles Every High Performance Team Must Employ**

What it takes to transform weak links, time wasted, missing trust & more.

*Value add for the audience:* Discovering what it means to make happen what wasn't going to happen.



## NOTEWORTHY PRAISE:

"Transformation is not a trivial task and we live in dynamic times that demand dynamic and thoughtful leadership. Working with Barry is truly transformative and has made me a better leader. His multi-disciplined approach is comprehensive and inspiring. I benefit from the application of that learning to my day-to-day life and work."

— Carl Marci, M.D.

*Rhodes Scholar, Co-Founder & Chief Science Officer, Innerscope Research, Faculty of Harvard Medical School, Leader in Neuroscience & Neuromarketing*

"Barry gets people to innovate, helps groups cohere into powerful teams, and unleashes everyone to go after unprecedented results. I saw already-highly-competent people reach far beyond what they would have done previously. Through this experience I found my own achievement reach just as far beyond my own expectations."

— Fred Kleisner

*Four decades as CEO and COO of five international hospitality companies*

## BARRY POGOREL LEADERSHIP



REVOLUTIONARY RESULTS . BRILLIANCE RELEASED  
CONSULTING FOR LEADING EDGE PERFORMANCE  
DESIGNED FOR SENIOR EXECUTIVES . CORPORATE TEAMS

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